

STANDARD BANNER FORMATS

HOME PAGE AND ALL INNER PAGES

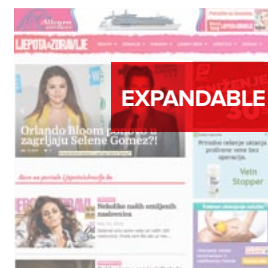
DIMENSION	Price	DIMENSION	Price
BILLBOARD		257 x 90px	130
970 x 90 px	460	300 x 250 px I	460
970 x 180 px	690	300 x 600 px I	690
750 x 200 px	820	300 x 250 px II	380
970 x 250 px	920	300 x 250 px III	330
970 x 500 px	1840		
728 x 90 px	360		



SPECIAL FORMATS

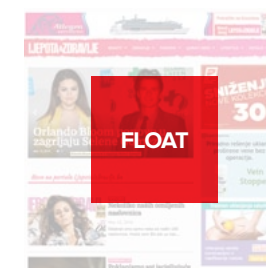
HOME PAGE AND ALL INNER PAGES

EXPANDABLE



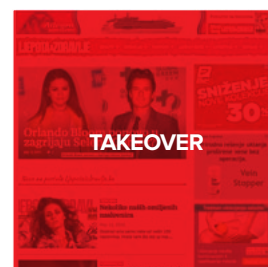
- Expandables can cover other banners

FLOAT



- Floaters must have a close button clearly visible in the upper right corner, both as an X icon and textually ("Zatvori")
- Suggested frequency capping: 2/24h

TAKEOVER



- Takeovers must have a close button clearly visible in the upper right corner, both as an X icon and textually ("Zatvori")
- Maximum animation duration is 15 sec
- Suggested frequency capping: 2/24h

PEEL OFF



- Peel offs must have a close button clearly visible in the upper right corner, both as an X icon and textually ("Zatvori")
- Suggested frequency capping: 2/24h

DIMENSION	Price
EXPANDABLE from 300 x 250 I	690
TAKEOVER max 1600 x 1200 px	1740
PEEL OFF 500 x 500 px	820
FLOAT 300 x 300 px 500 x 500 px	770 920
BRANDING 2 x 1000 x 300 px (130 px visible)	1020

All prices are in EUR.