

POŠALJI RECEPT!

BASIC DATA

Launched in: 2011.
Editor-in-Chief: Selma Granov
 selma.granov@color.co.ba
Target audience: female population (30 - 70)
Frequency: monthly (12 issues)
Number of pages: 48+4
Circulation: 50.000

DISCOUNT SCALE OTHER ADV. OPTIONS

- 10% for 2-5 ads
 - 15% for 6-12 ads
 - 20% for 13-50 ads
 - 25% for 51-100 ads
 - 30% for 101 ads or more
- Section sponsorship
 - Ad design

NOTES

- All price is in EURO, prices do not include VAT.
 - The price list of extra services (insertation, packing, inserting additives, sticking samples, special requests - is available on demand)
- Special positioning will be charged 20% on frc.
 - Special conditions of publishing ads are the exclusive right of the director

RATES, SIZES AND DIMENSIONS OF ADS

AD SIZE	BLEED SIZE	TRIM SIZE	PRICE
1/1 page	155x215	145x205	220
C4 - back cover	155x215	145x205	320
C2 - front inside cover	155x215	145x205	260
C3 - back inside cover	155x215	145x205	260
1/2 horizontal	-	135x97	110
1/2 vertical	-	67x195	110
2/3 vertical	-	90x195	150
1/3 horizontal	-	135x63	80
1/3 vertical	-	43x195	80
1/4 horizontal	-	135x46	60
1/4 vertical	-	33x195	60



DEADLINES

Issue	73	74	75	76	77	78
Sale date	25.01.2017.	25.02.2017.	25.03.2017.	25.04.2017.	25.05.2017.	26.06.2017.
Issue	79	80	81	82	83	84
Sale date	25.07.2017.	25.08.2017.	25.09.2017.	25.10.2017.	24.11.2017.	25.12.2017.

RESERVATION: By the 15th of the month
 SUBMITTING: By the 17th of the month



NID SVIJET PRINT DOO

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Advertising directors:
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PIB: 201231680004
KM ACCOUNT NR.:
 Raiffeisen bank
 1610000062350059
IBAN:
 BA391610000062350059
SWIFT CODE:
 RZBABA2S
 Svijet Print doo Sarajevo
 Vrazova 1

SVIJET PRINT PUBLISHES THE FOLLOWING
 MAGAZINES: LJEPOTA&ZDRAVLJE • GRAZIA • POŠALJI
 RECEPT • TORTE I KOLAČI • LJEKOVITO BILJE

PREDJELA
Grilovana salata
 SASTOJCI:
 • 1 paprika
 • 1 luk
 • 100 g paradajz
 • 100 g rajčica
 • 100 g krompira
 • 100 g krumpira
 • 100 g mrkve
 • 100 g cvjetače
 • 100 g brokolice
 • 100 g špinata
 • 100 g zelene salate
 • 100 g maslaca
 • 100 g sira
 • 100 g krompira
 • 100 g rajčice
 • 100 g paradajza
 • 100 g krumpira
 • 100 g mrkve
 • 100 g cvjetače
 • 100 g brokolice
 • 100 g špinata
 • 100 g zelene salate
 • 100 g maslaca
 • 100 g sira

CVIJETAČA
 SASTOJCI:
 • 1 cvjetača
 • 1 luk
 • 100 g paradajz
 • 100 g rajčica
 • 100 g krompira
 • 100 g krumpira
 • 100 g mrkve
 • 100 g cvjetače
 • 100 g brokolice
 • 100 g špinata
 • 100 g zelene salate
 • 100 g maslaca
 • 100 g sira

GLAVNA JELA
Vegetarijanske lasanje
 SASTOJCI:
 • 100 g lasanja
 • 100 g rajčice
 • 100 g paradajz
 • 100 g krumpira
 • 100 g mrkve
 • 100 g cvjetače
 • 100 g brokolice
 • 100 g špinata
 • 100 g zelene salate
 • 100 g maslaca
 • 100 g sira

Šnicle sa paprikom i sirom
 SASTOJCI:
 • 100 g šnicla
 • 100 g paprike
 • 100 g sira
 • 100 g krompira
 • 100 g rajčice
 • 100 g paradajza
 • 100 g krumpira
 • 100 g mrkve
 • 100 g cvjetače
 • 100 g brokolice
 • 100 g špinata
 • 100 g zelene salate
 • 100 g maslaca
 • 100 g sira

DESERTI
Kapri tortica
 SASTOJCI:
 • 100 g kapi
 • 100 g sira
 • 100 g krompira
 • 100 g rajčice
 • 100 g paradajza
 • 100 g krumpira
 • 100 g mrkve
 • 100 g cvjetače
 • 100 g brokolice
 • 100 g špinata
 • 100 g zelene salate
 • 100 g maslaca
 • 100 g sira

Šareni kolač
 SASTOJCI:
 • 100 g šarene
 • 100 g kolača
 • 100 g krompira
 • 100 g rajčice
 • 100 g paradajza
 • 100 g krumpira
 • 100 g mrkve
 • 100 g cvjetače
 • 100 g brokolice
 • 100 g špinata
 • 100 g zelene salate
 • 100 g maslaca
 • 100 g sira

Technical requirements:

- Formats: tiff, psd, eps, pdf (text in curves)
- Resolution: 300 dpi
- Colour Mode: CMYK

