

TORTE I KOLAČI

BASIC DATA

Launched in: 2011.
Editor-in-Chief: Selma Granov
 selma.granov@color.co.ba
Target audience: female population (25 - 70)
Frequency: bimonthly (6 issues)
Number of pages: 48+4
Circulation: 65.000

DISCOUNT SCALE OTHER ADV. OPTIONS

- 10% for 2-5 ads
- 15% for 6-12 ads
- 20% for 13-50 ads
- 25% for 51-100 ads
- 30% for 101 ads or more

- Section sponsorship
- Ad design

NOTES

- All price is in EURO, prices do not include VAT.
 - The price list of extra services (insertation, packing, inserting additives, sticking samples, special requests - is available on demand)
- Special positioning will be charged 20% on frc.
 - Special conditions of publishing ads are the exclusive right of the director

RATES, SIZES AND DIMENSIONS OF ADS

AD SIZE	BLEED SIZE	TRIM SIZE	PRICE
1/1 page	155x215	145x205	220
C4 - back cover	155x215	145x205	320
C2 - front inside cover	155x215	145x205	260
C3 - back inside cover	155x215	145x205	260
1/2 horizontal	-	135x97	110
1/2 vertical	-	67x195	110
2/3 vertical	-	90x195	150
1/3 horizontal	-	135x63	80
1/3 vertical	-	43x195	80
1/4 horizontal	-	135x46	60
1/4 vertical	-	33x195	60



DEADLINES

Issue	30	31	32
Sale date	20.01.2017.	20.03.2017.	20.05.2017.
Issue	33	34	35
Sale date	20.07.2017.	20.09.2017.	20.11.2017.

RESERVATION: By the 9th of the month
 SUBMITTING: By the 11th of the month



NID SVIJET PRINT DOO

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 Vrazova 1

SVIJET PRINT PUBLISHES THE FOLLOWING
 MAGAZINES: LJEPOTA&ZDRAVLJE • GRAZIA • POŠALJI
 RECEPT • TORTE I KOLAČI • LJEKOVITO BILJE

Technical requirements:

- Formats: tiff, psd, eps, pdf (text in curves)
- Resolution: 300 dpi
- Colour Mode: CMYK

