

# TORTE I KOLAČI

## BASIC DATA

**Launched in:** 2011.  
**Editor-in-Chief:** Selma Granov  
 selma.granov@color.co.ba  
**Target audience:** female population (25 - 70)  
**Frequency:** bimonthly (6 issues)  
**Number of pages:** 48+4  
**Circulation:** 65.000

## DISCOUNT SCALE OTHER ADV. OPTIONS

- 10% for 2-5 ads
- 15% for 6-12 ads
- 20% for 13-50 ads
- 25% for 51-100 ads
- 30% for 101 ads or more

- Section sponsorship
- Ad design

## NOTES

- All price is in EURO, prices do not include VAT.
  - The price list of extra services (insertation, packing, inserting additives, sticking samples, special requests - is available on demand)
- Special positioning will be charged 20% on frc.
  - Special conditions of publishing ads are the exclusive right of the director

# RATES, SIZES AND DIMENSIONS OF ADS

AD SIZE	BLEED SIZE	TRIM SIZE	PRICE
1/1 page	155x215	145x205	220
C4 - back cover	155x215	145x205	320
C2 - front inside cover	155x215	145x205	260
C3 - back inside cover	155x215	145x205	260
1/2 horizontal	-	135x97	110
1/2 vertical	-	67x195	110
2/3 vertical	-	90x195	150
1/3 horizontal	-	135x63	80
1/3 vertical	-	43x195	80
1/4 horizontal	-	135x46	60
1/4 vertical	-	33x195	60



## DEADLINES

Issue	30	31	32
Sale date	20.01.2017.	20.03.2017.	20.05.2017.
Issue	33	34	35
Sale date	20.07.2017.	20.09.2017.	20.11.2017.

RESERVATION: By the 9th of the month  
 SUBMITTING: By the 11th of the month



## NID SVIJET PRINT DOO

Vrazova 1, 71000 Sarajevo, BiH  
 Tel: +387 33 768 986. +387 33 714 456  
 Fax: +387 33 768 985

Advertising directors:

**Suzana Šaćić**  
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 +387 33 714 466  
 +387 63 995 614  
**Rasim Dizdarević**  
 (rasim.dizdarevic@color.co.ba)  
 +387 51 347 310  
 +387 63 995 618

PIB: 201231680004  
**KM ACCOUNT NR.:**  
 Raiffeisen bank  
 1610000062350059

IBAN:  
 BA39161000062350059  
**SWIFT CODE:**  
 RZBABA2S  
 Svijet Print doo Sarajevo  
 Vrazova 1

SVIJET PRINT PUBLISHES THE FOLLOWING  
 MAGAZINES: LJEPOTA&ZDRAVLJE • GRAZIA • POŠALJI  
 RECEIPT • TORTE I KOLAČI • LJEKOVITO BILJE

**Boem kocke**  
 200g margarina  
 200g šećera  
 200g brašna  
 200g vanilin šećera  
 200g jogurta  
 200g kiselog vrhnja  
 200g maslaca  
 200g čokolade  
 200g oraha

**Sah rolat**  
 200g margarina  
 200g šećera  
 200g brašna  
 200g vanilin šećera  
 200g jogurta  
 200g kiselog vrhnja  
 200g maslaca  
 200g čokolade  
 200g oraha

**Lisnato tijesto sa džemom od višanja**  
 200g margarina  
 200g šećera  
 200g brašna  
 200g vanilin šećera  
 200g jogurta  
 200g kiselog vrhnja  
 200g maslaca  
 200g čokolade  
 200g oraha

**Troglovi sa marmeladom**  
 200g margarina  
 200g šećera  
 200g brašna  
 200g vanilin šećera  
 200g jogurta  
 200g kiselog vrhnja  
 200g maslaca  
 200g čokolade  
 200g oraha

**Čokoladna torta**  
 200g margarina  
 200g šećera  
 200g brašna  
 200g vanilin šećera  
 200g jogurta  
 200g kiselog vrhnja  
 200g maslaca  
 200g čokolade  
 200g oraha

**Magična torta**  
 200g margarina  
 200g šećera  
 200g brašna  
 200g vanilin šećera  
 200g jogurta  
 200g kiselog vrhnja  
 200g maslaca  
 200g čokolade  
 200g oraha

## Technical requirements:

- Formats: tiff, psd, eps, pdf (text in curves)
- Resolution: 300 dpi
- Colour Mode: CMYK

