

BASIC DATA

Launched in: 2016.
Editor-in-Chief: Sunčica Pavlić
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Target audience: male and female population 25 - 70
Frequency: monthly (12 issues)
Number of pages: 32+4
Circulation: 15.000

DISCOUNT SCALE

- 5% for 2-5 ads
- 10% for 6-10 ads
- 15% for 11-19 ads
- 20% for 20 ads or more

OTHER ADV. OPTIONS

- Section sponsorship

NOTES

- All price is in KUNA, prices do not include VAT.
- The price list of extra services (insertation, packing, inserting additives, sticking samples, special requests - is available on demand)
- Special positioning will be charged 20% on frc.
- Special conditions of publishing ads are the exclusive right of the director

RATES, SIZES AND DIMENSIONS OF ADS

AD SIZE	BLEED SIZE	TRIM SIZE	PRICE
1/1 page	220x307	210x297	2200
C4 - back cover	220x307	210x297	3500
C2 - front inside cover	220x307	210x297	3000
C3 - back inside cover	220x307	210x297	2500
2/1 - double page	430x307	420x297	4000
1/2 horizontal	220x157	210x147	1100
1/2 vertical	113x307	103x297	1100
2/3 vertical	146x307	136x297	1500
1/3 horizontal	220x107	210x97	750
1/3 vertical	77x307	67x297	750
1/4 horizontal	220x82	210x72	550
1/4 vertical	60x307	50x297	550



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Director

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DEADLINES

Issue	10	11	12	13	14	15
Sale date	12.01.2017.	09.02.2017.	09.03.2017.	13.04.2017.	11.05.2017.	07.06.2017.
Issue	16	17	18	19	20	21
Sale date	13.07.2017.	10.08.2017.	07.09.2017.	12.10.2017.	09.11.2017.	07.12.2017.

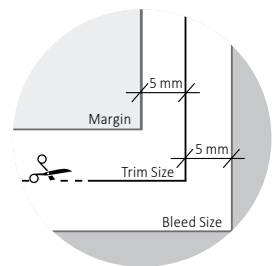
RESERVATION: By the 28th of the month

SUBMITTING: By the 30th of the month

Technical

requirements:

- Formats: tiff, psd, eps, pdf (text in curves)
- Resolution: 300 dpi
- Colour Mode: CMYK



MEDIATOP INTERATIONAL PUBLISHES THE FOL-
 LOWING MAGAZINES: LJEPOTA&ZDRAVLJE • GRAZIA
 • POŠALJI RECEPT • TORTE I KOLAČI • LJEKOVITO BILJE •
 MOJA KOSA • DEKUPAŽ • BRAVA CASA • BAKINA KUHINJA