

# BRAVACASA

## BASIC DATA

**Launched in:** 2007.  
**Editor-in-Chief:** Nives Bokor  
 nives.bokor@mediatop.hr  
**Target audience:** readers interested in interior design and news from architecture  
**Frequency:** bimonthly (6 issues)  
**Number of pages:** 112+4  
**Circulation:** 7.000

## DISCOUNT SCALE

- 5% for 2-5 ads
- 10% for 6-10 ads
- 15% for 11-19 ads
- 20% for 20 ads or more

## OTHER ADV. OPTIONS

- Section sponsorship

## NOTES

- All price is in KUNA, prices do not include VAT.
- The price list of extra services (insertation, packing, inserting additives, sticking samples, special requests - is available on demand)
- Special positioning will be charged 20% on frc.
- Special conditions of publishing ads are the exclusive right of the director

## RATES, SIZES AND DIMENSIONS OF ADS

| AD SIZE                 | BLEED SIZE | TRIM SIZE | PRICE I BLOCK | PRICE II BLOCK |
|-------------------------|------------|-----------|---------------|----------------|
| 1/1 page                | 235x307    | 225x297   | <b>1100</b>   | <b>650</b>     |
| C4 - back cover         | 235x307    | 225x297   | <b>2300</b>   | -              |
| C2 - front inside cover | 235x307    | 225x297   | <b>1700</b>   | -              |
| C3 - back inside cover  | 235x307    | 225x297   | <b>1200</b>   | -              |
| First 2/1               | 460x307    | 450x297   | <b>2400</b>   | -              |
| 2/1 page                | 460x307    | 450x297   | <b>2000</b>   | -              |
| 1/2 horizontal          | 235x156    | 225x146   | <b>550</b>    | <b>330</b>     |
| 1/2 vertical            | 122x307    | 112x297   | <b>550</b>    | <b>330</b>     |
| 1/3 horizontal          | 235x102    | 225x92    | <b>350</b>    | <b>240</b>     |
| 1/3 vertical            | 86x307     | 76x297    | <b>350</b>    | <b>240</b>     |
| 1/4 horizontal          | 57x307     | 46x297    | <b>260</b>    | <b>130</b>     |
| 1/4 vertical            | -          | 100x118   | <b>260</b>    | <b>130</b>     |



## MEDIATOP INTERNATIONAL D.O.O.

Ilica 100/1. kat, 10000 Zagreb,  
 tel. 01/3778 964, fax.: 01/6404 450

Director  
**Domagoj Glogović**  
 (domagoj.glogovic@mediatop.hr)

MEDIATOP INTERATIONAL PUBLISHES THE FOL-  
 LOWING MAGAZINES: LIJEPIOTA&ZDRAVLJE • GRAZIA  
 • POŠALJI RECEPT • TORTE I KOLAČI • LJEKOVITO BILJE •  
 MOJA KOSA • DEKUPAŽ • BRAVA CASA • BAKINA KUHINJA

## DEADLINES

| Issue     | 76          | 77          | 78          |
|-----------|-------------|-------------|-------------|
| Sale date | 31.01.2017. | 31.03.2017. | 31.05.2017. |
| Issue     | 79          | 80          | 81          |
| Sale date | 29.07.2017. | 30.09.2017. | 30.11.2017. |

RESERVATION: By the 18th of the month  
 SUBMITTING: By the 20th of the month



## Technical requirements:

- Formats: tiff, psd, eps, pdf (text in curves)
- Resolution: 300 dpi
- Colour Mode: CMYK

