

## BASIC DATA

**Launched in:** 2015.  
**Editor-in-Chief:** Martina Požgaj  
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**Target audience:** female population 30 - 70  
**Frequency:** bimonthly (6 issues)  
**Number of pages:** 52 + 16 tables of decoupage  
**Circulation:** 10.000

## DISCOUNT SCALE

- 5% for 2-5 ads
- 10% for 6-10 ads
- 15% for 11-19 ads
- 20% for 20 ads or more

## OTHER ADV. OPTIONS

- Section sponsorship

## NOTES

- All price is in KUNA, prices do not include VAT.
- The price list of extra services (insertation, packing, inserting additives, sticking samples, special requests - is available on demand)
- Special positioning will be charged 20% on frc.
- Special conditions of publishing ads are the exclusive right of the director

## RATES, SIZES AND DIMENSIONS OF ADS

AD SIZE	BLEED SIZE	TRIM SIZE	PRICE
1/1 page	220x307	210x297	5.000
C4 - back cover	220x307	210x297	8.000
C2 - front inside cover	220x307	210x297	7.000
C3 - back inside cover	220x307	210x297	6.000
First 2/1	430x307	420x297	10.000
2/1 - double page	430x307	420x297	9.000
1/2 horizontal	220x157	210x147	3.000
1/2 vertical	113x307	103x297	3.000
1/3 horizontal	220x106	210x96	2.000
1/3 vertical	78x307	68x297	2.000
1/4 horizontal	220x81	210x71	1.500
1/4 vertical	60x307	50x297	1.500



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MEDIATOP INTERNATIONAL PUBLISHES THE FOLLOWING MAGAZINES: LJEPOTA&ZDRAVLJE • GRAZIA • POŠALJI RECEPT • TORTE I KOLAČI • LJEKOVITO BILJE • MOJA KOSA • DEKUPAŽ • BRAVA CASA • BAKINA KUHINJA

## DEADLINES

RESERVATION: By the 8th of the month  
 SUBMITTING: By the 10th of the month

Issue	8	9	10
Sale date	21.02.2017.	20.04.2017.	20.06.2017.
Issue	11	12	13
Sale date	19.08.2017.	20.10.2017.	20.12.2017.

## Technical requirements:

- Formats: tiff, psd, eps, pdf (text in curves)
- Resolution: 300 dpi
- Colour Mode: CMYK

