

TORTE I KOLAČI

BASIC DATA

Launched in: 2013.
Editor-in-Chief: Martina Požgaj
 martina.pozgaj@mediatop.hr
Target audience: female population 25 - 70
Frequency: bimonthly (6 issues)
Number of pages: 52
Circulation: 16.150

DISCOUNT SCALE OTHER ADV. OPTIONS

- 5% for 2-5 ads
- 10% for 6-10 ads
- 15% for 11-19 ads
- 20% for 20 ads or more
- Section sponsorship

NOTES

- All price is in KUNA, prices do not include VAT.
- The price list of extra services (insertion, packing, inserting additives, sticking samples, special requests - is available on demand)
- Special positioning will be charged 20% on frc.
- Special conditions of publishing ads are the exclusive right of the director

RATES, SIZES AND DIMENSIONS OF ADS

AD SIZE	BLEED SIZE	TRIM SIZE	PRICE
1/1 page	155x215	145x205	2200
C4 - back cover	155x215	145x205	3500
C2 - front inside cover	155x215	145x205	3000
C3 - back inside cover	155x215	145x205	2500
2/1 - double page	300x215	290x205	4000
1/2 horizontal	-	135x97	1100
1/2 vertical	-	67x195	1100
2/3 vertical	-	90x195	1500
1/3 horizontal	-	135x63	750
1/3 vertical	-	43x195	750
1/4 horizontal	-	135x46	550
1/4 vertical	-	33x195	550



MEDIATOP INTERNATIONAL D.O.O.

Ilica 100/1. kat, 10000 Zagreb,
 tel. 01/3778 964, fax.: 01/6404 450

Director
Domagoj Glogović
 (domagoj.glogovic@mediatop.hr)

Advertising and sales director
Inana Grossi
 (inana.grossi@mediatop.hr)

MEDIATOP INTERNATIONAL PUBLISHES THE FOLLOWING MAGAZINES: LIJEPIOTA&ZDRAVLJE • GRAZIA • POŠALJI RECEPT • TORTE I KOLAČI • LIJEKOVITO BILJE • MOJA KOSA • DEKUPAŽ • BRAVA CASA • BAKINA KUHINJA • KRONO KUCHARICA

DEADLINES

Issue	23	24	25
Sale date	28.02.2017.	29.04.2017.	30.06.2017.
Issue	26	27	28
Sale date	31.08.2017.	31.10.2017.	26.12.2017.

RESERVATION: By the 17th of the month
 SUBMITTING: By the 19th of the month

Technical requirements:

- Formats: tiff, psd, eps, pdf (text in curves)
- Resolution: 300 dpi
- Colour Mode: CMYK

