

BASIC DATA

Launched in: 2015.
Editor-in-Chief: Dule Micic
 due.micic@colormedia.com.mk
Target audience: female population
Frequency: bimonthly (6 issues)
Number of pages: 48+4
Circulation: 20.000

DISCOUNT SCALE OTHER ADV. OPTIONS

- 10% for 2 - 3 ads
- 15% for 4 - 5 ads
- 20% for 6 - 7 ads
- 25% for 8 - 11 ads
- 30% for 12 ads or more
- Advance payment 5% off

- Section sponsorship
- Ad design

NOTES

- All price is in EURO, prices do not include VAT.
- The price list of extra services (insertation, packing, inserting additives, sticking samples, special requests - is available on demand)
- Special positioning will be charged 20% on frc.
- Special conditions of publishing ads are the exclusive right of the director

KOLOR MEDIA DOOEL

Leninova 29 - 1/3, 1000 Skopje
 00 389 2 3116 567 | 00 389 2 3223 064

Director:
 Dule Micic
 dule.micic@colormedia.com.mk

Advertising director:
 Aleksandar Nakov
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Denar account:
 Sparkasse AD Skopje
 250-0010003860-40
 DBMK-4030007002255

Euro account:
 Sparkasse AD Skopje
 MK07250001000386040
 Swift kode: INSBMK22

COLOR MEDIA PUBLISHES THE FOLLOWING MAGAZINES:
 UBAVINA&ZDRAVJE • ISPRATI RECEPT • TORTI I KOLAČI • BABINA
 KUJNA • LEKOVITI BILKI • RUSKI DOKTOR

RATES, SIZES AND DIMENSIONS OF ADS

AD SIZE	BLEED SIZE	TRIM SIZE	PRICE
1/1 page	220x307	210x297	200
C4 - back cover	220x307	210x297	300
C2 - front inside cover	220x307	210x297	250
C3 - back inside cover	220x307	210x297	250
1/2 horizontal	-	185x127	100
1/2 vertical	-	92x259	100
2/3 vertical	-	125x259	140
1/3 horizontal	-	185x85	70
1/3 vertical	-	59x259	70
1/4 horizontal	-	185x62	50
1/4 vertical	-	90x127	50

DEADLINES

Issue	22	23	24
Sale date	25.02.2017.	25.04.2017.	24.06.2017.
Issue	25	26	27
Sale date	25.08.2017.	25.10.2017.	26.12.2018.

RESERVATION: By the 14th of the month
 SUBMITTING: By the 16th of the month



Technical requirements:

- Formats: tiff, psd, eps, pdf (text in curves)
- Resolution: 300 dpi
- Colour Mode: CMYK

