

ИСПРАТИ РЕЦЕПТ!

BASIC DATA

Launched in: 2011.
Editor-in-Chief: Наде Стојилковиќ
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Target audience: female population
Frequency: bimonthly (6 issues)
Number of pages: 48+4
Circulation: 55.000

DISCOUNT SCALE

OTHER ADV. OPTIONS

- 10% for 2 - 3 ads
- 15% for 4 - 5 ads
- 20% for 6 - 7 ads
- 25% for 8 - 11 ads
- 30% for 12 ads or more
- Advance payment 5% off

- Section sponsorship
- Ad design

NOTES

- All price is in EURO, prices do not include VAT.
- The price list of extra services (insertion, packing, inserting additives, sticking samples, special requests - is available on demand)
- Special positioning will be charged 20% on frc.
- Special conditions of publishing ads are the exclusive right of the director

RATES, SIZES AND DIMENSIONS OF ADS

AD SIZE	BLEED SIZE	TRIM SIZE	PRICE
1/1 page	155x215	145x205	200
C4 - back cover	155x215	145x205	300
C2 - front inside cover	155x215	145x205	250
C3 - back inside cover	155x215	145x205	250
1/2 horizontal	-	135x97	100
1/2 vertical	-	67x195	100
2/3 vertical	-	90x195	140
1/3 horizontal	-	135x63	70
1/3 vertical	-	43x195	70
1/4 horizontal	-	135x46	50
1/4 vertical	-	33x195	50



DEADLINES

RESERVATION: By the 23rd of the month
 SUBMITTING: By the 25th of the month

Issue	71	72	73
Sale date	04.03.2017.	05.05.2017.	05.07.2017.
Issue	74	75	76
Sale date	05.09.2017.	04.11.2017.	05.01.2018.



KOLOR MEDIA DOOEL

Leninova 29 - 1/3, 1000 Skopje
 00 389 2 3116 567 | 00 389 2 3223 064

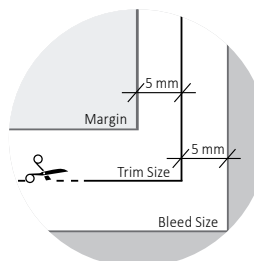
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Denar account: Sparkasse AD Skopje
 250-0010003860-40
 DBMK-4030007002255

Euro account: Sparkasse AD Skopje
 MK07250001000386040
 Swift kode: INSBMK22

COLOR MEDIA PUBLISHES THE FOLLOWING MAGAZINES:
 UVAVINA&ZDRAVJE • ISPRATI RECEPT • TORTI I KOLAČI • BABINA
 KUJNA • LEKOVITI BILKI • RUSKI DOKTOR



Technical requirements:

- Formats: tiff, psd, eps, pdf (text in curves)
- Resolution: 300 dpi
- Colour Mode: CMYK

Полнети солени кошнички

Шницли од карфиол

Божикен подварок со чадено мисирко месо

Ќофте во доматен сос

Новогодишни елџи

Чоколадна торта со марципан-точчиња