

BASIC DATA

Launched in: 2016.
Editor-in-Chief: Dule Micic
 due.micic@colormedia.com.mk
Target audience: male and female population 20-70
Frequency: monthly (12 issues)
Number of pages: 48+4
Circulation: 10.000

DISCOUNT SCALE OTHER ADV. OPTIONS

- 10% for 2 - 3 ads
- 15% for 4 - 5 ads
- 20% for 6 - 7 ads
- 25% for 8 - 11 ads
- 30% for 12 ads or more
- Advance payment 5% off

- Section sponsorship
- Ad design

NOTES

- All price is in EURO, prices do not include VAT.
- The price list of extra services (insertion, packing, inserting additives, sticking samples, special requests - is available on demand)
- Special positioning will be charged 20% on frc.
- Special conditions of publishing ads are the exclusive right of the director

RATES, SIZES AND DIMENSIONS OF ADS

AD SIZE	BLEED SIZE	TRIM SIZE	PRICE
1/1 page	220x307	210x297	300
C4 - back cover	220x307	210x297	500
C2 - front inside cover	220x307	210x297	400
C3 - back inside cover	220x307	210x297	350
First 2/1	430x307	420x297	600
2/1	430x307	420x297	550
1/2 horizontal	-	185x127	180
1/2 vertical	-	92x259	180
1/3 horizontal	-	185x85	120
1/3 vertical	-	59x259	120
1/4 horizontal	-	185x62	100
1/4 vertical	-	90x127	100



KOLOR MEDIA DOOEL

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 00 389 2 3116 567 | 00 389 2 3223 064

Director:
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Advertising director:
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Denar account: Sparkasse AD Skopje
 250-0010003860-40
 DBMK-4030007002255

Euro account: Sparkasse AD Skopje
 MK07250001000386040
 Swift kode: INSBMK22

COLOR MEDIA PUBLISHES THE FOLLOWING MAGAZINES:
 UBAVINA&ZDRAVJE • ISPRATI RECEPT • TORTI I KOLAČI • BABINA KUJNA • LEKOVITI BILKI • RUSKI DOKTOR

DEADLINES

Issue	11	12	13	14	15	16
Sale date	04.02.2017.	04.03.2017.	05.04.2017.	05.05.2017.	06.06.2017.	05.07.2017.
Issue	17	18	19	20	21	22
Sale date	05.08.2017.	05.09.2017.	05.10.2017.	04.11.2017.	05.12.2017.	05.01.2018.

RESERVATION: By the 22nd of the month
SUBMITTING: By the 24th of the month



Technical requirements:

- Formats: tiff, psd, eps, pdf (text in curves)
- Resolution: 300 dpi
- Colour Mode: CMYK

