

Launched in: 2001.
Editor-in-Chief: Svetislav Stojanović
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Target audience: male and female 18 - 60
Frequency: weekly (52 issues)
Number of pages: 8
Distribution: Switzerland, Germany, Austria, Sweden, France, Holland, Belgium, Denmark, Luxembourg, Greece, USA
Circulation: 35.000

OTHER ADVERTISEMENT OPTIONS

- Section sponsorship
- Special services
- Ad design

NOTES

- All price is in EURO, prices do not include VAT.
- The price list of extra services (insertation, packing, inserting additives, sticking samples, special requests) is available on demand
- Special positioning will be charged 20% on frc.
- Special conditions of publishing ads are the exclusive right of the director

COLOR MEDIA INTERNATIONAL

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RATES, SIZES AND DIMENSIONS OF ADS

AD SIZE	BLEED SIZE	TRIM SIZE	PRICE
1/1	235x307	225x297	500
C4 - back cover	235x307	225x297	700
2/1 page	460x307	450x297	900
1/2 horizontal	-	211x140	300
1/2 vertical	-	104x283	300
1/4 vertical	-	104x140	185
1/8 horizontal	-	104x69	120

DEADLINES

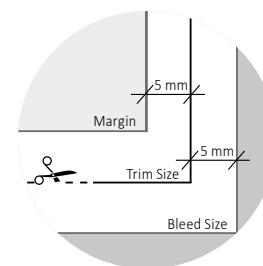
RESERVATION: Thursday
 SUBMITTING: Friday

Issue	01	02	03	04	05	06	07	08
Sale date	11.01.18.	18.01.18.	25.01.18.	01.02.18.	08.02.18.	15.02.18.	22.02.18.	01.03.18.
Issue	09	10	11	12	13	14	15	16
Sale date	08.03.18.	15.03.18.	22.03.18.	29.03.18.	05.04.18.	12.04.18.	19.04.18.	26.04.18.
Issue	17	18	19	20	21	22	23	24
Sale date	03.05.18.	10.05.18.	17.05.18.	24.05.18.	31.05.18.	07.06.18.	14.06.18.	21.06.18.
Issue	25	26	27	28	29	30	31	32
Sale date	28.06.18.	05.07.18.	12.07.18.	19.07.18.	26.07.18.	02.08.18.	09.08.18.	16.08.18.
Issue	33	34	35	36	37	38	39	40
Sale date	23.08.18.	30.08.18.	06.09.18.	13.09.18.	20.09.18.	27.09.18.	04.10.18.	11.10.18.
Issue	41	42	43	44	45	46	47	48
Sale date	18.10.18.	25.10.18.	01.11.18.	08.11.18.	15.11.18.	22.11.18.	29.11.18.	06.12.18.
Issue	49	50	51					
Sale date	13.12.18.	20.12.18.	28.12.18.					



Technical requirements:

- Formats: tiff, psd, eps, pdf (text in curves)
- Resolution: 300 dpi
- Colour Mode: CMYK



CONCEPT

SVET PLUS is one of the market leaders of local tabloids, known for the news, exclusive content and interviews with the biggest local stars. In addition, SVET PLUS offers each week to its readers intriguing stories about the private lives of our most popular star, interesting columns and spicy paparazzo photos.

THE LONGEST RUNNING TABLOID IN THE REGION