

BRAVACASA

BASIC DATA

Launched in: 2007.
Editor-in-Chief: Nikola Grbin
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Target audience: readers interested in interior design and news from architecture
Frequency: bimonthly (6 issues)
Number of pages: 112+4
Circulation: 7.000

DISCOUNT SCALE

- 5% for 2-5 ads
- 10% for 6-10 ads
- 15% for 11-19 ads
- 20% for 20 ads or more

OTHER ADV. OPTIONS

- Section sponsorship

NOTES

- All price is in KUNA, prices do not include VAT.
- The price list of extra services (insertation, packing, inserting additives, sticking samples, special requests - is available on demand)
- Special positioning will be charged 20% on frc.
- Special conditions of publishing ads are the exclusive right of the director

RATES, SIZES AND DIMENSIONS OF ADS

AD SIZE	BLEED SIZE	TRIM SIZE	PRICE I BLOCK	PRICE II BLOCK
1/1 page	235x307	225x297	1100	650
C4 - back cover	235x307	225x297	2300	-
C2 - front inside cover	235x307	225x297	1700	-
C3 - back inside cover	235x307	225x297	1200	-
First 2/1	460x307	450x297	2400	-
2/1 page	460x307	450x297	2000	-
1/2 horizontal	235x156	225x146	550	330
1/2 vertical	122x307	112x297	550	330
1/3 horizontal	235x102	225x92	350	240
1/3 vertical	86x307	76x297	350	240
1/4 horizontal	57x307	46x297	260	130
1/4 vertical	-	100x118	260	130



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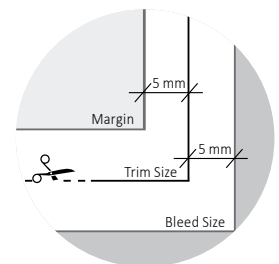
DEADLINES

RESERVATION: By the 18th of the month
SUBMITTING: By the 20th of the month

Issue	82	83	84
Sale date	31.01.2018.	31.03.2018.	31.05.2018.
Issue	85	86	87
Sale date	31.07.2018.	29.09.2018.	30.11.2018.

Technical requirements:

- Formats: tiff, psd, eps, pdf (text in curves)
- Resolution: 300 dpi
- Colour Mode: CMYK



Director
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