

LJEPOTA&ZDRAVLJE

BASIC DATA

Launched in: 2008.
Editor-in-Chief: Martina Požgaj
 martina.pozgaj@mediatop.hr
Target audience: woman aged 20 - 50
Frequency: monthly (12 issues)
Number of pages: 132
Circulation: 20.000

DISCOUNT SCALE

- 5% for 2-5 ads
- 10% for 6-10 ads
- 15% for 11-19 ads
- 20% for 20 ads or more

OTHER ADV. OPTIONS

- Section sponsorship

NOTES

- All price is in EURO, prices do not include VAT.
- The price list of extra services (insertation, packing, inserting additives, sticking samples, special requests - is available on demand)
- Special positioning will be charged 20% on frc.
- Special conditions of publishing ads are the exclusive right of the director

RATES, SIZES AND DIMENSIONS OF ADS

AD SIZE	BLEED SIZE	TRIM SIZE	PRICE I BLOCK	PRICE II BLOCK
1/1 page	235x307	225x297	1.760	1.015
C4 - back cover	235x307	225x297	3.000	-
C2 - front inside cover	235x307	225x297	2.030	-
C3 - back inside cover	235x307	225x297	1.895	-
First 2/1	235x307	225x297	3.000	-
2/1 page	460x307	450x297	2.705	-
1/2 horizontal	-	189x126	880	545
1/2 vertical	-	93x255	880	545
1/3 horizontal	-	189x84	-	340
1/3 vertical	-	62x255	-	340
1/4 horizontal	-	189x62	-	-
1/4 vertical	-	93x126	-	-



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MEDIATOP INTERATIONAL PUBLISHES THE FOL- LOWING MAGAZINES: LJEPOTA&ZDRAVLJE • GRAZIA

- POŠALJI RECEPT • TORTE I KOLAČI • LJEKOVITO BILJE • BRAVA CASA • BAKINA KUHINJA • MOJ STAN • ESTETICA
- LIJEPI VRT • RUSKI DOKTOR

DEADLINES

RESERVATION: By the 17th of the month

SUBMITTING: By the 19th of the month

Issue	114	115	116	117	118	119
Sale date	31.01.2018.	28.02.2018.	31.03.2018.	28.04.2018.	31.05.2018.	30.06.2018.
Issue	120	121	122	123	124	125
Sale date	31.07.2018.	31.08.2018.	29.09.2018.	31.10.2018.	30.11.2018.	29.12.2018.

Technical

requirements:

- Formats: tiff, psd, eps, pdf (text in curves)
- Resolution: 300 dpi
- Colour Mode: CMYK

