

BRAVACASA

BASIC DATA

Launched in: 2007.
Editor-in-Chief: Nikola Grbin
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Target audience: readers interested in interior design and news from architecture
Frequency: bimonthly (6 issues)
Number of pages: 112+4
Circulation: 6.000

DISCOUNT SCALE

- 5% for 2-5 ads
- 10% for 6-10 ads
- 15% for 11-19 ads
- 20% for 20 ads or more

OTHER ADV. OPTIONS

- Section sponsorship

NOTES

- All price is in KUNA, prices do not include VAT.
- The price list of extra services (insertation, packing, inserting additives, sticking samples, special requests - is available on demand)
- Special positioning will be charged 20% on frc.
- Special conditions of publishing ads are the exclusive right of the director

RATES, SIZES AND DIMENSIONS OF ADS

AD SIZE	BLEED SIZE	TRIM SIZE	PRICE I BLOCK	PRICE II BLOCK
1/1 page	235x307	225x297	1100	650
C4 - back cover	235x307	225x297	2300	-
C2 - front inside cover	235x307	225x297	1700	-
C3 - back inside cover	235x307	225x297	1200	-
First 2/1	460x307	450x297	2400	-
2/1 page	460x307	450x297	2000	-
1/2 horizontal	235x156	225x146	550	330
1/2 vertical	122x307	112x297	550	330
1/3 horizontal	235x102	225x92	350	240
1/3 vertical	86x307	76x297	350	240
1/4 horizontal	57x307	46x297	260	130
1/4 vertical	-	100x118	260	130

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MEDIATOP INTERNATIONAL PUBLISHES THE FOLLOWING MAGAZINES: LJPOTA&ZDRAVLJE
 • GRAZIA • POŠALJI RECEPT • TORTE I KOLAČI • LJEKOVITO BILJE • URADI SAM • BAKINA KUHINJA • LIJEPI VRT
 • RUSKI DOKTOR • MOJ STAN • DIJABETES • BAKINI SLATKIŠI • MAGIJA I HOROSKOP • ESTETICA

DEADLINES

RESERVATION: By the 18th of the month
 SUBMITTING: By the 20th of the month

Issue	88		89		90
Sale date	31.01.2019.		30.03.2019.		31.05.2019.
Issue	91		92		93
Sale date	31.07.2019.		28.09.2019.		30.11.2019.

Technical requirements:

- Formats: tiff, psd, eps, pdf (text in curves)
- Resolution: 300 dpi
- Colour Mode: CMYK

