



BASIC DATA

Launched in: 2008.
Editor-in-Chief: Nina Urbancic Romih
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Target audience: woman aged 20 - 50
Frequency: monthly (12 issues)
Number of pages: 116-132
Circulation: 21.000

DISCOUNT SCALE

- 5% for 2-5 ads
- 10% for 6-10 ads
- 15% for 11-19 ads
- 20% for 20 ads or more

OTHER ADV. OPTIONS

- Section sponsorship
- Ad design

NOTES

- All price is in EURO, prices do not include VAT.
- The price list of extra services (insertation, packing, inserting additives, sticking samples, special requests - is available on demand)
- Special positioning will be charged 20% on frc.
- Special conditions of publishing ads are the exclusive right of the director

RATES, SIZES AND DIMENSIONS OF ADS

AD SIZE	BLEED SIZE	TRIM SIZE	PRICE
1/1 page	235x307	225x297	2.100
C4 - back cover	235x307	225x297	3.250
C2 - front inside cover	235x307	225x297	2.750
C3 - back inside cover	235x307	225x297	2.500
First 2/1	460x307	450x297	4.500
2/1 page	460x307	450x297	3.650
1/2 horizontal	-	189x126	1.500
1/2 vertical	-	93x255	1.500
1/3 horizontal	-	189x84	1.050
1/3 vertical	-	62x255	1.050
1/4 horizontal	-	189x62	890
1/4 vertical	-	93x126	890



COLOR PRESS D.O.O.

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COLOR PRESS PUBLISHES
 THE FOLLOWING MAGAZINES:
 L&Z, ZDRAVILNE RASTLINE, RUSKI ZDRAVNIK

DEADLINES

RESERVATION: By the 17th of the month
 SUBMITTING: By the 19th of the month

Issue	134	135	136	137	138	139
Sale date	31.01.2019.	28.02.2019.	30.03.2019.	30.04.2019.	31.05.2019.	29.06.2019.
Issue	140	141	142	143	144	145
Sale date	31.07.2019.	30.08.2019.	28.09.2019.	31.10.2019.	30.11.2019.	31.12.2019.

Technical requirements:

- Formats: tiff, psd, eps, pdf (text in curves)
- Resolution: 300 dpi
- Colour Mode: CMYK

