

**Color Media International**

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21000 Novi Sad, Srbija  
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**Advertajzing direktor kompanije:**

Goran Radulović goran.radulovic@color.rs

**PIB:** 102400503

**Dinarski Ž.R.**

Raiffeisen Bank  
265-2010310001026-84  
Volksbank  
285-0074080230001-72

**Devizni Ž.R.**

RS3526510000000122853

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**Account number (foreign currency)**

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**CENOVNIK / AD RATES**

Reklamni materijal / Advertisements	Cena/kom. Price/piece	
Ubacivanje priloga (uzoraka) u časopis na slučajno odabranu stranu / Insertion of appendices (samples) on a randomly chosen page in a magazine	0.030	<ul style="list-style-type: none"> <li>• Minimalni format priloga(uzorka) za ubacivanje je 20 cm *7.5cm.</li> <li>• Maksimalan format priloga(uzorka) za ubacivanje – 1cm. kraći od formata časopisa sa sve četiri strane</li> <li>• Minimalan format priloga(uzorka) za lepljenje je 10 cm*5cm.</li> <li>• Za sve dodatne usluge štamparija će prema potrebi povećavati rokove izrade časopisa</li> </ul>
Ubacivanje priloga(uzorka) u časopis na tačno odabranu stranu / Insertion of appendices (samples) on a chosen page in a magazine	0.042	<ul style="list-style-type: none"> <li>• Za sve dodatne usluge štamparija će prema potrebi povećavati rokove izrade časopisa</li> </ul>
Lepljenje priloga na časopis / Pasting the appendices on a magazine	0.040	<b>NAPOMENA:</b> Cene su bez PDV-a
Lepljenje priloga na tačno određenu stranu / Pasting the appendices on a chosen page in a magazine	0.052	<ul style="list-style-type: none"> <li>• Minimum format of an appendix (sample) for insertion is 20 cm x 7.5 cm.</li> <li>• Maximum format of an appendix (sample) for insertion – 1 cm less than all four sides of a magazine</li> <li>• Minimum format of an appendix (sample) for pasting is 10 cm x 5 cm.</li> <li>• For all the extra services, printing house can extend the deadlines of magazine production</li> </ul>
Pakovanje časopisa u PVC foliju / Magazine packaging – PVC foil	0.060	
Pakovanje časopisa u termoskupljajuću foliju / Magazine packaging – thermo shrink foil	0.080	
Dodatak za ubacivanje CD –a kod pakovanja časopisa u PVC foliju / Inserting a CD – magazine packaging – PVC foil	0.020	<b>NAPOMENA:</b> Prices are without VAT

**TEHNIČKI ZAHTEVI / TECHNICAL REQUIREMENTS**

**FAJLOVI / FILES:**

- PHOTOSHOP TIFF, EPS, 300 DPI, CMYK  
- ILLUSTRATOR EPS, CMYK, TEKST U KRIVAMA / FONTS TO CURVES.

**MEDIJ / MEDIA:** CD, DVD

ZA OSTALE USLUGE UBACIVANJA CD-A, DELOVA ITISONA I SLIČNO UZ OBAVEZNO DOSTAVLJANJE UZORAKA NA UVID.

FOR OTHER SERVICES, INSERTING OF CDS, CARPET PARTS AND ALIKE, COMPULSORY SUBMITTING OF SAMPLES, WHICH NEED TO BE SEEN.