

**is the leader in 12 out of 20 magazine market sectors**

**PUBLISHERS / number of market sectors they lead in**

1. COLOR PRESS GROUP ..... 12
2. RINGIER ..... 1
3. WAZ ..... 1
4. ITP PHARAOS ..... 1
5. SMALL PUBLISHERS ..... 4
6. ADRIA MEDIA ..... 1

**1. CELEBRITY MAGAZINES**

**1.**



**5.**



launched in july 2007

**2. WOMENS MONTHLY MAGAZINES**

**1.**



**2.**



**3. MENS MONTHLY MAGAZINES**

**1.**



**2.**



**4. TEENAGE MAGAZINES**

**1.**



**3.**



\* No. 2 is magazine "OK", publisher EPH

## 5. HAIR MAGAZINES

1.



## 6. CROSSWORDS

1.



2.



3.



## 7. MOTHER & BABY

1.



## 8. LOVE STORIES

1.



2.



3.



## 9. TV MAGAZINES

1.



## 10. CHILDREN MAGAZINES

1.



2.



3.



## 11. PC, GAMES & GADGET MAGAZINES

2.



3.



\* No. 1 is "Svet kompjutera", publisher Politika N&M (WAZ)

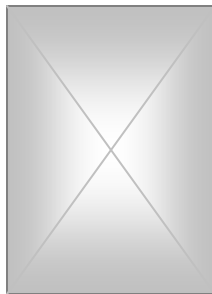
## 12. AUTO MAGAZINES

3.



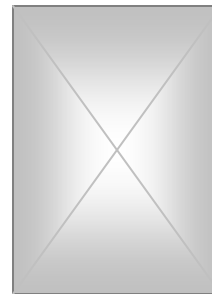
\* No. 1 is "Sat", small local publisher

## 13. NEWS MAGAZINES



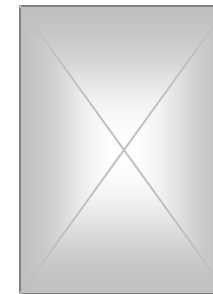
\* No. 1 is "Nedeljni telegraf", publisher "ITP Pharaos"

## 14. WOMENS WEEKLY



No. 1 is "Blic žena", publisher "Blic Press" (Ringier Publishing)

## 15. SPORT MAGAZINES



\* No. 1 is "Sport plus", small local publisher

## 16. KITCHEN MAGAZINES

2.



\* No. 1 is "Debeli ali srećni",  
small local publisher

## 17. HOME & GARDEN MAGAZINES

2.



\* No. 1 is "Moja lepa basta",  
publisher "Adria Media"

## 18. REAL LIFE MAGAZINES

1.



## 19. MUSIC MAGAZINES



\* No. 1 is "Grand revija",  
small local publisher

## 20. ASTROLOGY & ESOTHERIA

1.



2.



3.



In **12** market sectors  
- **1st place**

In **2** market sectors  
- **2nd place**

In **1** market sector  
- **3rd place**

In **1** market sector  
- **5th place**

In **4** market sectors  
- **no title**