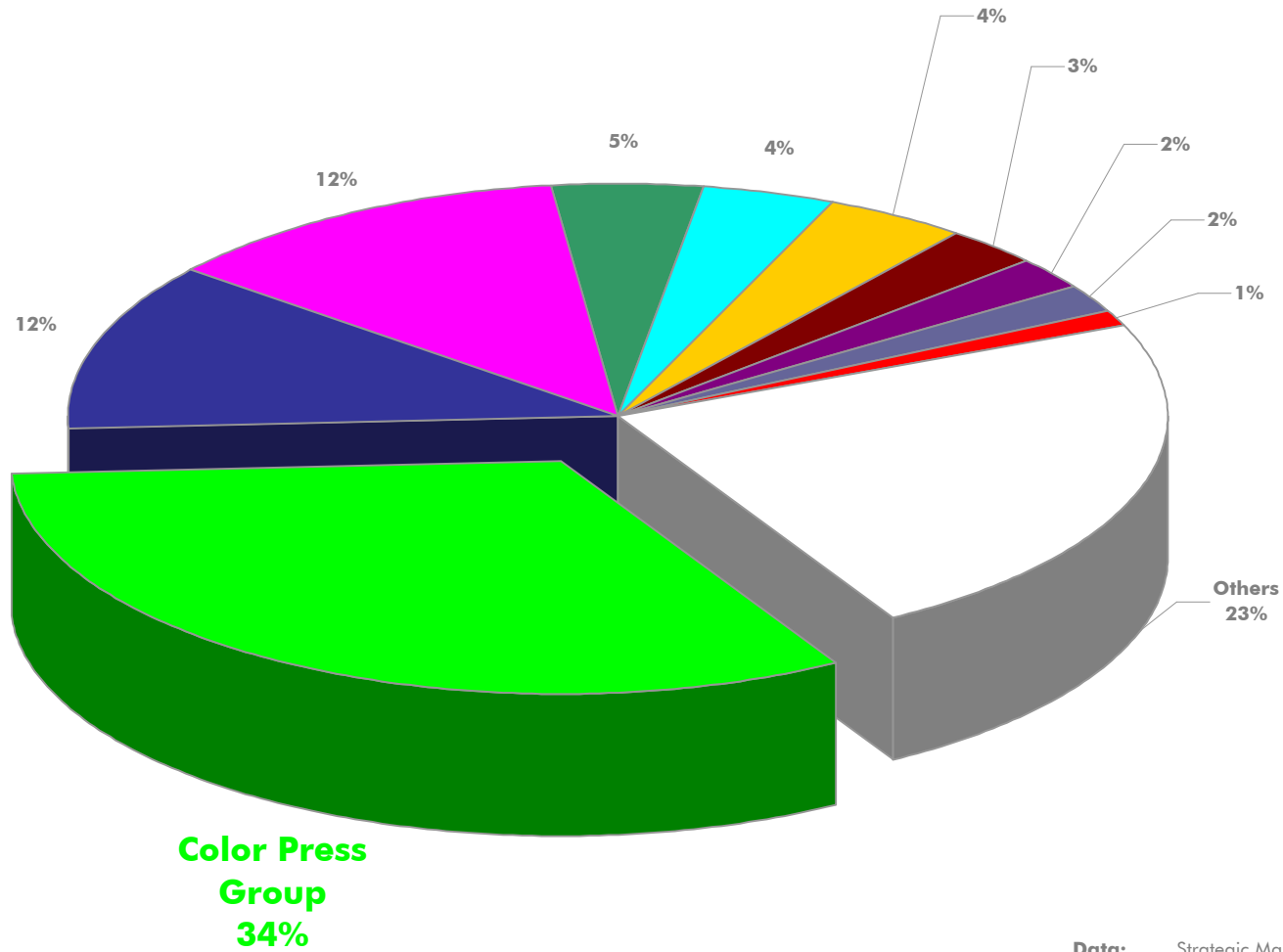


Chart of total readership of the editions according to SMMRI - 2009



Data: Strategic Marketing (SMMRI), Belgrade
Period: 01.01.2009 - 31.12.2009.
Target: 12 - 65
Universe: 5.395.376
Cases: 80.038