

COLOR PRESS GROUP IS THE LEADER IN 9 OUT OF 20 MAGAZINE MARKET SECTORS IN SERBIA



1 CELEBRITY MAGAZINES



2 WOMEN MONTHLY MAGAZINES



3 MENS MONTHLY MAGAZINES



4 FASHION MAGAZINES



5 HAIR MAGAZINES



6 HOME & GARDEN MAGAZINES



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7 TEENAGE MAGAZINES



8 PC, GAMES & GADGET MAGAZINES



9 AUTO MAGAZINES



10 SPORT MAGAZINES



11 NEWS MAGAZINES



12 TV MAGAZINES



13 FOOD & COOKING MAGAZINES



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14 BUSINESS MAGAZINES



15 MOTHER & BABY MAGAZINES



16 LOVE STORIES



17 WOMEN WEEKLY MAG. & BI WEEKLY



18 CHILDREN MAGAZINES



19 ASTROLOGY & ESOTHERIA



20 CROSSWORDS MAGAZINES



PUBLISHERS / NUMBER OF MARKET SECTORS THEY LEAD IN

1. COLOR PRESS GRUPA9
2. POLITIKA AD2
3. RINGIER1
4. SMALL PUBLISHERS8

"COLOR PRESS GRUPA"

- IN 9 MARKET SECTORS 1ST PLACE
- IN 4 MARKET SECTORS 2ND PLACE
- IN 1 MARKET SECTORS NO TITLE