

Kontakti / Contacts

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57A: Account with institution: RZBJCSBG
RAIFFEISENBANK AD BEOGRAD BEOGRAD, CS
59: Beneficiary customer: CS7326510000000122853
NID COLOR MEDIA INTERNATIONAL NOVI SAD

Tehnički zahtevi / Technical requirements

Fajlovi: 1. Photoshop TIFF, EPS, 300 dpi, CMYK
2. Illustrator EPS, CMYK, tekst u krivama.
Medij: CD, DVD
Štampa: offset

Files: 1. Photoshop TIFF, EPS, 300 dpi, CMYK.
2. Illustrator EPS, CMYK, fonts to curves.
Media: CD, DVD
Processing: offset

Cenovnik pozicioniranja oglasa u prvom bloku magazina – specijalni zahtevi* / The price list of advertisement positioning in the first block of the magazine – the special requests*

Magazin/
Magazine

Prvi blok magazina/
The first block of the magazines

Lepota & Zdravlje Prvih 40% magazina/ First 40% of the magazines

JOY Prvih 50% magazina/ First 50% of the magazines

Brava Casa Prvih 30% magazina/ First 30% of the magazines

CKM Prvih 30% magazina/ First 30% of the magazines

FHM Prvih 30% magazina/ First 30% of the magazines

Hello!

Dimenzije/
Size

Povećanje cene/
Increasing price

2/1 20%

1/1 100%

1/2 150%

1/3 150%

* Osnovna cena oglasa iz cenovnika magazina uvećava se za navedeni procenat u zavisnosti od dimenzije oglasa/
The basic price of the advertisement is increased by the mentioned percent, depending on size of the advertisement.

Grafički prikaz / Graphic preview



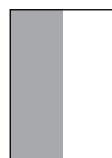
2/1



1/1



1/2



1/2



1/3



1/3