

Story.ba

BASIC DATA

Launched in: 2020.

Editor-in-Chief: Selma Granov
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Target audience: woman and man

Frequency: monthly (12 issues)

Circulation: 12.000

Number of pages: 36



RATES, SIZES AND DIMENSIONS OF ADS

AD SIZE	BLEED SIZE	TRIM SIZE	PRICE
1/1 page	240x307	230x297	450
C4 - back cover	240x307	230x297	700
C2 - front inside cover	240x307	230x297	600
C3 - back inside cover	240x307	230x297	550
C3 + 3rd page	470x307	460x297	900
2/1 page	470x307	460x297	850
1/2 horizontal	240x157	230x147	250
1/2 vertical	123x307	113x297	250
1/3 horizontal	240x107	230x102	150
1/3 vertical	85x307	75x297	150
1/4 horizontal	73x307	63x297	110
1/4 vertical	84x240	74x230	110

SVIJET
PRINT

NID SVIJET PRINT DOO

Vrazova 1, 71000 Sarajevo, BiH

Tel: +387 33 768 986. +387 33 714 456

Fax: +387 33 768 985

Advertising director:

Suzana Šačić

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+387 33 714 466

+387 63 995 614

Advertising agent:

Rasim Dizdarević

(rasim.dizdarevic@color.co.ba)

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PIB: 201231680004

KM ACCOUNT NR.:

Raiffeisen bank
1610000062350059

IBAN:

BA391610000062350059

SWIFT CODE:

RZBABA2S

Svijet Print doo Sarajevo

Vrazova 1

DEADLINES

RESERVATION: By the 17th of the month

SUBMITTING: By the 19th of the month

Br. izdanja	1	2	3	4	5	6
U prodaji	25.07.2020.	25.08.2020.	25.09.2020.	26.10.2020.	26.11.2020.	24.12.2020.

NOTES

- All price is in EURO, prices do not include VAT.
- The price list of extra services (insertation, packing, inserting additives, sticking samples, special requests - is available on demand)
- Special positioning will be charged 20% on fr.
- Special conditions of publishing ads are the exclusive right of the director

DISCOUNT SCALE

- 10% for 2-5 ads
- 15% for 6-12 ads
- 20% for 12 and more ads
- 25% for 50 and more ads
- 30% for 100 and more ads

OTHER ADV. OPTIONS

- Section sponsorship
- Ad design

Technical requirements:

- Formats: tiff, psd, eps, pdf (text in curves)
- Resolution: 300 dpi
- Colour Mode: CMYK

