

Gloria

BASIC INFORMATION

Launch year: **2003**.
 Editor in chief: **Boris Jakić**
 boris.jakic@color.rs
 Target group: **women of age 25 to 50**
 Frequency: **weekly, 52 issues per year**
 Number of pages: **68-100**
 Distribution: **Serbia, Montenegro,
 Bosnia and Herzegovina, Macedonia**

NOTES

- Pricelist is in EUR. PDV is not included.
- Additional services pricelist (Insertion, packing, attaching samples, special requests...) are available on request.
- Positioning of adds on certain pages will be charged 20% higher than the base price
- Special advertising conditions can be approved only by director

OTHER ADVERTIZING OPTIONS

- Sponsorships of articles
- Special services
- Add creation



COLOR MEDIA INTERNATIONAL
 Temerinska 102, 21000 NOVI SAD
 Tel/FAX: +381(021) 489 71 00
 Director: **Velibor Đurović**

DEPARTMANT OF COLOR PRESS GLOSSY

Director
Branislav Medić
 branislav.medic@color.rs
 Issue advertising manager
Milica Mišćević
 milica.miscevic@color.rs

www.color.rs

PRICELIST

VALID FROM
 01.01.2021-31.12.2022.

ADD DIMENSIONS	UNCIRCUMCISED ADD	CIRCUMCISED ADD	PRICE
1/1	241x301	235x295	2.200
K4 - COVERS	241x301	235x295	2.800
K2 - COVERS	241x301	235x295	2.500
K3 - COVERS	241x301	235x295	2.300
K2+3. PAGE	476x301	470x295	3.500
2/1 - CENTERFOLD	476x301	470x295	3.000
1/2 HORIZONTAL	210x130	-	1.300
1/2 VERTICAL	105x272	-	1.300
1/3 HORIZONTAL	210x90	-	950
1/3 VERTICAL	66x272	-	950



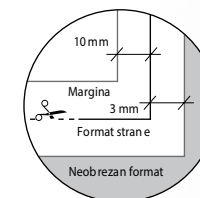
DEADLINES

BR. IZDANJA	909	910	911	912	913	914	915	916	917	918	919	920	921	922
U PRODAJI	11-jan	18-jan	25-jan	1-feb	8-feb	15-feb	22-feb	1-mar	8-mar	15-mar	22-mar	29-mar	5-apr	12-apr
BR. IZDANJA	923	924	925	926	927	928	929	930	931	932	933	934	935	936
U PRODAJI	19-apr	26-apr	3-maj	10-maj	17-maj	24-maj	31-maj	7-jun	14-jun	21-jun	28-jun	5-jul	12-jul	19-jul
BR. IZDANJA	937	938	939	940	941	942	943	944	945	946	947	948	949	950
U PRODAJI	26-jul	2-avg	9-avg	16-avg	23-avg	30-avg	6-sep	13-sep	20-sep	27-sep	4-okt	11-okt	18-okt	25-okt
BR. IZDANJA	951	952	953	954	955	956	957	958	959					
U PRODAJI	1-nov	8-nov	15-nov	22-nov	29-nov	6-dec	13-dec	20-dec	27-dec					

CONCEPT

Gloria is weekly magazine about celebrity life, chronicler of the most spectacular social events domestic and worldwide. It follows stories of lives of celebrities, cinematography world, music, cultural events, sport world, business, politics and everyone who makes social life environment, presented at its highest quality. Gloria is connection of glamour and life confession, haute couture and everyday life pictures.

COLOR MEDIA INTERNATIONAL IS PART OF COLOR PRESS GROUP



TECHNICAL REQUESTS

- Graphic preparation format**
- TIFF, JPG, photoshop EPS
 - Resolution: 300 dpi
 - Mode: CMYK