

LJEPOTA&ZDRAVLJE

BASIC DATA

Launched in: 2008.
Editor-in-Chief: Jelena Joksimović
 jelena.joksimovic@color.co.ba
Target audience: woman aged 20 - 50
Frequency: monthly (12 issues)
Number of pages: 116 - 156
Circulation: 40.000

DISCOUNT SCALE

- 10% for 2-5 ads
- 15% for 6-12 ads
- 20% for 13-50 ads
- 25% for 51-100 ads
- 30% for 101 ads or more

OTHER ADV. OPTIONS

- Section sponsorship
- Ad design

NOTES

- All price is in EURO, prices do not include VAT.
- The price list of extra services (insertion, packing, inserting additives, sticking samples, special requests - is available on demand)
- Special positioning will be charged 20% on frc.
- Special conditions of publishing ads are the exclusive right of the director

RATES, SIZES AND DIMENSIONS OF ADS

AD SIZE	BLEED SIZE	TRIM SIZE	PRICE I BLOCK	PRICE II BLOCK
1/1 page	235x307	225x297	980	730
C4 - back cover	235x307	225x297	1550	-
C2 - front inside cover	235x307	225x297	1300	-
C3 - back inside cover	235x307	225x297	1150	-
First 2/1	460x307	450x297	2150	-
2/1 page	460x307	450x297	1700	1300
1/2 horizontal	-	189x126	490	370
1/2 vertical	-	93x255	490	370
1/3 horizontal	-	189x84	-	200
1/3 vertical	-	62x255	-	200
1/4 horizontal	-	189x62	-	140
1/4 vertical	-	93x126	-	140

WWW.COLOR.CO.BA



SVIJET PRINT

NID SVIJET PRINT DOO

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 Fax: +387 33 768 985

Advertising director:

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 +387 63 995 614

Advertising agent:

Rasim Dizdarević
 (rasim.dizdarevic@color.co.ba)
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PIB: 201231680004

KM ACCOUNT NR.:
 Raiffeisen bank
 1610000062350059

IBAN:
 BA391610000062350059

SWIFT CODE:

RZBABA2S
 Sviyet Print doo Sarajevo
 Vrazova 1

SVIJET PRINT PUBLISHES THE FOLLOWING
 MAGAZINES: LJEPOTA&ZDRAVLJE • POŠALJI RECEPT •
 TORTE I KOLAČI

DEADLINES

RESERVATION: By the 18th of the month
SUBMITTING: By the 20th of the month

Issue	143	144	145	146	147	148	149
Sale date	30.11.2019.	31.12.2019.	30.01.2020.	29.02.2020.	31.03.2020.	29.04.2020.	29.05.2020.

Issue	150	151	152	153	154	155	156
Sale date	31.06.2020.	31.07.2020.	30.08.2020.	31.09.2020.	30.10.2020.	31.11.2020.	31.12.2020.

Technical requirements:

- Formats: tiff, psd, eps, pdf (text in curves)
- Resolution: 300 dpi
- Colour Mode: CMYK

