

# BRAVACASA

## BASIC DATA

**Launched in:** 2007.

**Editor-in-Chief:** Nikola Grbin  
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**Target audience:** readers interested in interior design and news from architecture

**Frequency:** bimonthly (6 issues)

**Number of pages:** 128+4

**Circulation:** 6.000

## DISCOUNT SCALE

- 5% for 2-5 ads
- 10% for 6-10 ads
- 15% for 11-19 ads
- 20% for 20 ads or more

## OTHER ADV. OPTIONS

- Section sponsorship

## NOTES

- All price is in KUNA, prices do not include VAT.
- The price list of extra services (insertation, packing, inserting additives, sticking samples, special requests - is available on demand)
- Special positioning will be charged 20% on frc.
- Special conditions of publishing ads are the exclusive right of the director

## RATES, SIZES AND DIMENSIONS OF ADS

AD SIZE	BLEED SIZE	TRIM SIZE	PRICE I BLOCK	PRICE II BLOCK
1/1 page	235x307	225x297	<b>1100</b>	<b>650</b>
C4 - back cover	235x307	225x297	<b>2300</b>	-
C2 - front inside cover	235x307	225x297	<b>1700</b>	-
C3 - back inside cover	235x307	225x297	<b>1200</b>	-
First 2/1	460x307	450x297	<b>2400</b>	-
2/1 page	460x307	450x297	<b>2000</b>	-
1/2 horizontal	235x158	225x148	<b>550</b>	<b>330</b>
1/2 vertical	122x307	112x297	<b>550</b>	<b>330</b>
1/3 horizontal	235x109	225x99	<b>350</b>	<b>240</b>
1/3 vertical	85x307	75x297	<b>350</b>	<b>240</b>
1/4 horizontal	66x307	56x297	<b>260</b>	<b>130</b>
1/4 vertical	122x158	112x148	<b>260</b>	<b>130</b>

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## DEADLINES

**RESERVATION:** By the 18th of the month

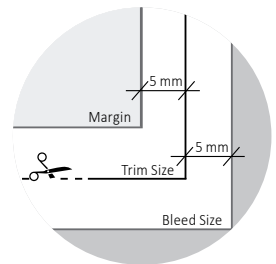
**SUBMITTING:** By the 20th of the month

<b>Issue</b>	<b>106</b>	<b>107</b>	<b>108</b>
<b>Sale date</b>	29.01.2022.	31.03.2022.	31.05.2022.
<b>Issue</b>	<b>109</b>	<b>110</b>	<b>111</b>
<b>Sale date</b>	30.07.2022.	30.09.2022.	30.11.2022.

## Technical

### requirements:

- Formats: tiff, psd, eps, pdf (text in curves)
- Resolution: 300 dpi
- Colour Mode: CMYK



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MEDIATOP INTERATIONAL PUBLISHES THE FOLLOWING MAGAZINES: LJEPOTA&ZDRAVLJE

- GRAZIA • LJEKOVITO BILJE • BAKINA KUHINJA
- LIJEPI VRT • RUSKI DOKTOR • MOJ STAN
- DIJABETES • ESTETICA

