

GRAZIA

BASIC DATA

Launched in: Grazia 2010. (Issue 139)
Editor-in-Chief: Nives Bokor
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Target audience: woman aged 20 - 50
Frequency: monthly (12 issues)
Number of pages: 116 - 132
Circulation: 14.500

DISCOUNT SCALE OTHER ADV. OPTIONS

- 5% for 2-5 ads
- 10% for 6-10 ads
- 15% for 11-19 ads
- 20% for 20 ads or more
- Section sponsorship

NOTES

- All price is in EURO, prices do not include VAT.
- The price list of extra services (insertation, packing, inserting additives, sticking samples, special requests - is available on demand)
- Special positioning will be charged 20% on frc.
- Special conditions of publishing ads are the exclusive right of the director



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MEDIATOP INTERNATIONAL IZDAJE SLJEDEĆE
 MAGAZINE: LIJEPOTA&ZDRAVLJE • LIJEKOVITO BILJE • BRAVA
 CASA • BAKINA KUHINJA • LIJEPI VRT • RUSKI DOKTOR • MOJ
 STAN • DIJABETES

RATES, SIZES AND DIMENSIONS OF ADS

AD SIZE	BLEED SIZE	TRIM SIZE	PRICE
1/1 page	235x307	225x297	3.100
C4 - back cover	235x307	225x297	6.250
C2 - front inside cover	235x307	225x297	5.000
C3 - back inside cover	235x307	225x297	4.400
First 2/1	460x307	450x297	7.250
2/1 page	460x307	450x297	5.500
1/2 horizontal	235x156	225x146	1.600
1/2 vertical	122x307	112x297	1.600
1/3 horizontal	235x102	225x92	1000
1/3 vertical	86x307	76x297	1000
1/4 horizontal	235x84	225x74	750
1/4 vertical	57x307	46x297	750

DEADLINES

RESERVATION: By the 8th of the month
 SUBMITTING: By the 10th of the month

Issue	268	269	270	271	272	273
Sale date	19. 2.2022.	19.3.2022.	20.4.2022.	20.5.2022.	20.6.2022.	20.7.2022.
Issue		274	275	276	277	
Sale date		20.9.2022.	20.10.2022.	20.11.2022.	16.12.2022.	



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Technical requirements:

- Formats: tiff, psd, eps, pdf (text in curves)
- Resolution: 300 dpi
- Colour Mode: CMYK

