

## BASIC DATA

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**Launched in:** 2021.

**Target audience:** men and women interested in home decoration and interior design

**Frequency:** bimonthly, 5 issues per year

**Number of pages:** 112+4

**Distribution:** Bosnia and Herzegovina

**Circulation:** 10.000

## DISCOUNT SCALE

- 10% for 2-5 ads
- 15% for 6-12 ads
- 20% for 13-50 ads
- 25% for 51-100 ads
- 30% for 101 ads or more

## OTHER ADV. OPTIONS

- Section sponsorship
- Ad design

## NOTES

- All price is in EURO, prices do not include VAT.
- The price list of extra services (insertation, packing, inserting additives, sticking samples, special requests - is available on demand)
- Special positioning will be charged 20% on frc.
- Special conditions of publishing ads are the exclusive right of the director



## NID SVIJET PRINT DOO

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Advertising director:

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Advertising agent:

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**PIB:** 201231680004

**KM ACCOUNT NR:**

Raiffeisen bank

1610000062350059

**IBAN:**

BA391610000062350059

**SWIFT CODE:**

RZBABA2S

Svijet Print doo Sarajevo

Vrazova 1

## RATES, SIZES AND DIMENSIONS OF ADS

AD SIZE	BLEED SIZE	TRIM SIZE	PRICE
1/1 Page	235x307	225x297	720
C4 - Back Cover	235x307	225x297	1050
C2 - Front Inside Cover	235x307	225x297	920
C3 - Back Inside Cover	235x307	225x297	920
First 2/1 Page	460x307	450x297	1600
2/1 Page	460x307	450x297	1300
1/2 Horizontal	235x158	225x148	420
1/2 Vertical	122x307	112x297	420

## DEADLINES

Issue	3	4	5	6
Sale Date	15.3.2022.	14.5.2022.	15.7.2022.	15.10.2022.
Issue	7	8	9	10
Sale Date	15.12.2022.	15.3.2023.	15.5.2023.	15.7.2023.

\* Release dates depend on overlap with weekends, holidays, etc. Please check the exact release date with the agent.



**ADS BOOKING:**  
By the 20th of the previous month

**ADS SUBMITTING:**  
By the 25th of the previous month

**PR SUBMITTING:**  
By the 20th of the previous month

