

LJEPOTA & ZDRAVLJE

BASIC DATA

Editor-in-Chief:

Aida Olević Maljević

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Launched in: 2008.

Target audience: women aged 20 – 50

Frequency: monthly, 12 issues per year

Number of pages: 112+4

Distribution: Bosnia and Herzegovina

Circulation: 30.000

DISCOUNT SCALE

- 10% for 2-5 ads
- 15% for 6-12 ads
- 20% for 13-50 ads
- 25% for 51-100 ads
- 30% for 101 ads or more

OTHER ADV. OPTIONS

- Section sponsorship
- Ad design

NOTES

- All price is in EURO, prices do not include VAT.
- The price list of extra services (insertation, packing, inserting additives, sticking samples, special requests - is available on demand)
- Special positioning will be charged 20% on frc.
- Special conditions of publishing ads are the exclusive right of the director



NID SVIJET PRINT DOO

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Fax: +387 33 768 985

Advertising director:

Suzana Šaćić

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Advertising agent:

Rasim Dizdarević

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+387 63 995 618

PIB: 201231680004

KM ACCOUNT NR:

Raiffeisen bank

1610000062350059

IBAN:

BA39161000062350059

SWIFT CODE:

RZBABA2S

Svijet Print doo Sarajevo

Vrazova 1

RATES, SIZES AND DIMENSIONS OF ADS

WWW.COLOR.CO.BA

AD SIZE	BLEED SIZE	TRIM SIZE	PRICE I BLOCK	PRICE II BLOCK
1/1 page	235x307	225x297	980	730
C4 - Back Cover	235x307	225x297	1550	-
C2 - Front Inside Cover	235x307	225x297	1300	-
C3 - Back Inside Cover	235x307	225x297	1150	-
First 2/1 Page	460x307	450x297	2150	-
2/1 Page	460x307	450x297	1700	1300
1/2 Horizontal	235x158	225x148	490	370
1/2 Vertical	122x307	112x297	490	370
1/3 Horizontal	235x109	225x99	-	200
1/3 Vertical	85x307	75x297	-	200



DEADLINES

Issue	166	167	168	169	170	171
Sale Date	28.2.2022.	31.3.2022.	30.4.2022.	31.5.2022.	30.6.2022.	30.7.2022.
Issue	172	173	174	175	176	177
Sale Date	31.8.2022.	30.9.2022.	29.10.2022.	30.11.2022.	30.12.2022.	31.1.2023.

ADS BOOKING:
By the 18th of the month

ADS SUBMITTING:
By the 20th of the month

PR SUBMITTING:
By the 18th of the month

* Release dates depend on overlap with weekends, holidays, etc. Please check the exact release date with the agent.

