



BASIC DATA

Launched in: 2017.
Editor-in-Chief: Nikola Grbin
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Target audience: male and female population 30 - 70
Frequency: bi-monthly (6 issues)
Number of pages: 64+4
Circulation: 7.000

DISCOUNT SCALE

- 5% for 2-5 ads
- 10% for 6-10 ads
- 15% for 11-19 ads
- 20% for 20 ads or more

OTHER ADV. OPTIONS

- Section sponsorship

NOTES

- All price is in KUNA, prices do not include VAT.
- The price list of extra services (insertation, packing, inserting additives, sticking samples, special requests - is available on demand)
- Special positioning will be charged 20% on frc.
- Special conditions of publishing ads are the exclusive right of the director



mediatop
international

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MEDIATOP INTERATIONAL PUBLISHES THE FOLLOWING MAGAZINES: LJEPOTA&ZDRAVLJE • GRAZIA • POŠALJI RECEPT • TORTE I KOLAČI • LJEKOVITO BILJE • ESTETICA • BRAVA CASA • BAKINA KUHINJA • URADI SAM • BAKINI SLATKIŠI • RUSKI DOKTOR • DIJABETES • MAGIJA • HOROSKOP • MOJ STAN

RATES, SIZES AND DIMENSIONS OF ADS

| AD SIZE | BLEED SIZE | TRIM SIZE | PRICE |
|-------------------------|------------|-----------|--------------|
| 1/1 page | 240x307 | 230x297 | 700 |
| C4 - back cover | 240x307 | 230x297 | 1.100 |
| C2 - front inside cover | 240x307 | 230x297 | 900 |
| C3 - back inside cover | 240x307 | 230x297 | 800 |
| First 2/1 | 470x307 | 460x297 | 1.300 |
| 2/1 - double page | 470x307 | 460x297 | 1.200 |
| 1/2 horizontal | - | 198x130 | 400 |
| 1/2 vertical | - | 97x264 | 400 |
| 1/3 horizontal | - | 198x86 | 250 |
| 1/3 vertical | - | 64x264 | 250 |
| 1/4 horizontal | - | 198x63 | 200 |
| 1/4 vertical | - | 48x264 | 200 |

DEADLINES

| Issue | 10 | 11 | 12 | 13 | 14 | 15 |
|------------------|-------------|-------------|-------------|-------------|-------------|-------------|
| Sale date | 19.01.2019. | 20.03.2019. | 21.05.2019. | 20.07.2019. | 20.09.2019. | 20.11.2019. |

RESERVATION: By the 9th of the month
SUBMITTING: By the 11th of the month



Technical requirements:

- Formats: tiff, psd, eps, pdf (text in curves)
- Resolution: 300 dpi
- Colour Mode: CMYK

