



BASIC DATA

Launched in: 2008.
Editor-in-Chief: Nina Urbancic Romih
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Target audience: woman aged 20 - 50
Frequency: monthly (10 issues)
Number of pages: 116-132
Circulation: 21.000

DISCOUNT SCALE OTHER ADV. OPTIONS

- 5% for 2-5 ads
- 10% for 6-10 ads
- 15% for 11-19 ads
- 20% for 20 ads or more
- Section sponsorship
- Ad design

NOTES

- All price is in EURO, prices do not include VAT.
- The price list of extra services (insertation, packing, inserting additives, sticking samples, special requests - is available on demand)
- Special positioning will be charged 20% on frc.
- Special conditions of publishing ads are the exclusive right of the director

RATES, SIZES AND DIMENSIONS OF ADS

AD SIZE	BLEED SIZE	TRIM SIZE	PRICE
1/1 page	235x307	225x297	2.100
C4 - back cover	235x307	225x297	3.250
C2 - front inside cover	235x307	225x297	2.750
C3 - back inside cover	235x307	225x297	2.500
First 2/1	460x307	450x297	4.500
2/1 page	460x307	450x297	3.650
1/2 horizontal	235x158	225x148	1.500
1/2 vertical	122x307	112x297	1.500
1/3 horizontal	235x109	225x99	1.050
1/3 vertical	85x307	75x297	1.050



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COLOR PRESS PUBLISHES
 THE FOLLOWING MAGAZINES:
 L&Z, ZDRAVILNE RASTLINE, RUSKI ZDRAVNIK

DEADLINES

Issue	164	165	166	167	168	
Sale date	29.01.2022.	26.02.2022.	31.03.2022.	30.04.2022.	31.05.2022.	
Issue	169	170	171	172		173
Sale date	15.07.2022.	31.08.2022.	30.09.2022.	29.10.2022.		15.12.2022.

RESERVATION: By the 17th of the month
 SUBMITTING: By the 19th of the month

Technical requirements:

- Formats: tiff, psd, eps, pdf (text in curves)
- Resolution: 300 dpi
- Colour Mode: CMYK

